|  | **BAHRIA UNIVERSITY, (Karachi Campus)**  *Department of Software Engineering*  **Assignment 1 - Spring 2022** |  |
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COURSE TITLE: Engineering Management COURSE CODE: **MGT-423**

Class: **BSE-IV (B)** Shift: **Morning**

Course Instructor: **Engr. Talha Bin Saeed** Time Allowed:  **3 Week**

Submission Date: **23/04/2022** Max. Marks:05

**[CLO1: 5 Marks]**

**QUESTION #01**

Discuss how engineers can play a significant role in driving innovations that will benefit customers and increase profits for the firm?

**QUESTION #02**

From your observations provide some examples of motivational theories that are being used  
by engineers in different firms?